

Riverview's News

Fall Issue: Third Quarter 2014

WELCOME NEW CFO

On behalf of the Board of Directors of Riverview Credit Union, we are pleased to announce the appointment of Douglas G. Ankrom as the new Chief Financial Officer of Riverview Credit Union, Inc. effective July 1, 2014.

Mr. Ankrom has more than 20 years of experience in the financial services industry, with 15 of those years in accounting. He graduated from Marietta College with a Bachelor's Degree in Accounting and the following year received his Master's Degree in Accounting from Ohio University. He is a Certified Public Accountant and is on the Ohio University School of Accountancy Advisory Council. In addition, Mr. Ankrom is a member of the Ohio Society of CPA's and the American Institute of CPA's.



Mr. Ankrom is a Washington County native but currently resides in Boaz with his wife, Sarah and daughter, Alexis. The RCU directors and staff welcome Mr. Ankrom and look forward to working with him. We have every confidence that he will make a tremendous contribution to the RCU team and help us to achieve our strategic goals dedicated to ensuring the highest quality service to our members and the community.

CALL TO ANNUAL MEETING 2015

Arrangements for the 47th Annual Meeting, scheduled for January, 2015 are currently being finalized. Watch our website and your statements for more details as they unfold. We anticipate this to be our biggest event to date and we look forward to seeing you all there!

GET ON BOARD!

Being a credit union member means you're an owner—and that means you could qualify to serve as a volunteer Board of Director. Serving on the board of directors is a great way to participate in your credit union. Candidates are elected by the membership and serve a three-year term. If you would like to apply as a candidate for the board of directors, you may pick up an application at either office and return it by December 31, 2014. Results of the election will be announced at the 47th Annual Meeting.



Local Service.
GLOBAL GOOD.
INTERNATIONAL CREDIT UNION DAY®

**INTERNATIONAL
CREDIT UNION DAY,
OCTOBER 16, 2014**

On October 16, 2014, credit unions around the world will celebrate International Credit Union (ICU) Day®. That's 200+ million people ... from 56,000 credit unions ... in 101 countries joining together to celebrate their cooperative spirit.

Locally, as a member of RCU, you and your financial stability are our top priorities. Globally, you're part of a much bigger movement—the credit union movement—working towards global good each and every day. That's definitely something to celebrate!

Help RCU in celebrating International Credit Union Day with your fellow member owners on Thursday, October 16, 2014. Please join us for great giveaways, cash drawings, and enjoy a FREE lunch provided by your credit union from 11:30 a.m. to 2:30 p.m.

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NO PAYMENTS UNTIL 2015!

Help Riverview CU celebrate International Credit Union Day all month long with our NEW Loan Special!!! Enjoy no payments until 2015!!* Now you can make that purchase you've been holding off on AND save your money for the upcoming holidays! Call or stop in one of our two locations to experience this great deal while it lasts.

*Some restrictions apply. First payment deferral applies to purchases only. First payment cannot exceed 90-days from loan closing. APR = Annual Percentage Rate. Offer valid October 1-31, 2014. Member NCUA. Equal Housing Lender.

HOLIDAY SKIP-A-PAY

For the holiday season, Riverview CU will be offering a skip-a-pay option to all qualified members. For a \$30 fee, you are able to skip your December's payment and use the extra cash for whatever you need! Please remember that your November payment must be made first. Watch the mail for this exclusive offer!

WHATS NEW???

At RCU, it is our mission to deliver high quality service and competitive account offerings to meet the ongoing financial needs of our member owners. For this reason, we have decided to implement a new tiered rate structure for Share Plus Money Market Accounts.

We have also rolled out new Certificate of Deposit products. One new product we are excited to introduce is the 39 Month "Rate Bump" Certificate. This CD gives you the option to change (or "bump") the rate of your certificate to the current rate up to two times during the 39 month term of the certificate! We have also added longer terms, allowing you to go up to 5 years.

Call, click, or stop in to see all of our new products and get the latest rates.

REMINDERS

Join us and the Marine Corps League to help make a better Christmas for children in the Mid-Ohio Valley. Through the months of November and December, we will be collecting toys for needy families in our area. Last year, our contribution helped the League serve over 204 children from 92 families! This year, they are expecting an even greater need for help. Watch for an announcement of the Toys for Needy event RCU will host in the coming months.

Don't forget to like us on Facebook for all the latest updates and new promos going on at Riverview CU! Simply visit our page by going to www.facebook.com/RiverviewCU and hit the "like" button.

CREDIT UNION CALENDAR

October 1-31, 2014
New Loan Special

October 13, 2014
Columbus Day: Closed

October 16, 2014
International Credit Union Day

November 1- 31, 2014
Christmas Loan Special

November 11, 2014
Veterans Day: Closed

November 27, 2014
Thanksgiving Day: Closed

December 1-31, 2014
Christmas Loan Special

December 24, 2014
Christmas Eve: Offices Closing at 12:00 p.m.

December 25, 2014
Christmas Holiday: Closed

January 1, 2015
New Year's Holiday: Closed

January, 2015
Annual Meeting